

CASE STUDY COMMUNITY BUILDING



Children's Aid

lead

grow

Annual Report

Children's Aid

Every Step of the Way

Children's Aid connects children with what they need to learn, grow, and lead.

We designed key communications and a branded publication system for Children's Aid that reflects the critical impact they have on the lives of children and families. Our design solutions position this legendary organization as a current professional powerhouse of solutions for young people. This makes Children's Aid more critical than ever to funders, supporters and the public.

"The annual report is designed to deliver our message to our supporters and the public-atlarge—that we believe all kids have limitless potential." PHOEBE C. BOYER PRESIDENT AND CHIEF EXECUTIVE OFFICER CHILDREN'S AID



Advertising Annual Reports Development Campaign Infographics Publication System Signage

Children's Aid

learn grow-lead clearly defining our mission to the world Banners

Newsletter template

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Brochure templates



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Advertising



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