

Deloitte

Empowered teams deliver extraordinary results

Today's businesses rely on teams to succeed in the marketplace. Deloitte has done the research and can show you how to drive a spirit of teamwork. Langton Creative Group produced a relevant, descriptive video that will resonate with business leaders.

Deloitte offers a program in personality assessment that supports better communication and improves the way people work together. Our video design uses music to express the four personality types. Initially, the instruments clash in a loud crescendo of noise, but as they learn to perform together they are transformed into a beautiful symphony. The video supports the Deloitte Business Chemistry practice and won the Communicator Award for excellence in communication.

- Video Design and Production
- Writing
- Storyboarding
- Animation

SERVICES



An original score was composed for the video that accompanies the animation while Deloitte's own Kim Christford tells the story as the on-screen narrator.

