

Reading Health System

Sharing your mission

How well does your annual report define the mission and share the leadership's vision for your organization? Each year we highlight key messaging for the Reading Health System like when they opened a state of art facility that ushered in a new era of healthcare for Berks County.

Online annual report and mailer

We designed a microsite website and promoted it with a printed mailer. Reading Health can share more information online with streaming video and promote highlights of the program to a wider audience with a more economical mailer.



<http://ReadingHealthAR.langtoncreative.com>



2016
EXPANDING THE
HORIZONS OF
HEALTHCARE



2015
DELIVERING VALUE



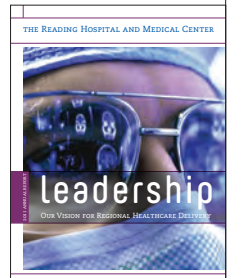
2014
CHANGING THE
EQUATION



2013
THE ROAD AHEAD



2012
ADVANCING HEALTH,
TRANSFORMING LIVES



2011
LEADERSHIP

Winner of 11 Design Awards

American Graphic Design Awards (6)
Communicator Awards (3)
Summit Creative Award
APEX Award of Excellence

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